

WALKING THE WALK ON QATAR'S GREEN JOURNEY

Headquartered in Qatar, Innovations Unlimited ME is a team of highly specialized professionals committed to delivering cutting-edge services across the Middle East. Through its Green Division, the company offers turnkey renewable energy solutions that align closely with the region's vision of a more sustainable future. Bringing together global best-in-class players in the sustainability industry, Innovations Unlimited ME complements its offerings with in-house resources of expertise to provide timely and reliable extended services.

A LEARNING OPPORTUNITY IN GREEN INNOVATION



Qatar's general electricity and water corporation (Kahramaa) will be opening its awareness park in 2013. This innovative project has been designed as a model center for disseminating information on ways to conserve water and electricity, and will serve as an original source of knowledge for young visitors. This project combines three product offerings from Innovations Unlimited ME that help make it a truly unique sustainable structure. The park will include a photovoltaic system to generate electricity, a solar thermal solution generating hot water supply and will host three wind turbines. Having achieved the Qatar Sustainability Assessment System (QSAS) Award, upon completion, the park stands to be one of Qatar's green benchmarks.

HARNESSING THE SUN IN THE HEART OF DOHA



Msheireb Properties aims to bring together traditional and modern concepts using innovative eco-friendly technologies to generate energy for its \$5.5bn "Doha Land" project located in the heart of Doha.

With sustainability at the core of this development, Innovations Unlimited ME will be implementing the photovoltaic system for phase 1A of this project to help Doha Land achieve its energy conservation and CO2 emissions targets.

Upon completion of all phases, the development will likely represent the biggest concentration of LEED certified buildings in the world.

MIXING DESIGN WITH SUSTAINABILITY



As the Middle East's skyline continues to witness a massive rise in luxury constructions, the industry is increasingly concerned with the sustainability of these buildings and their environmental footprint. Combining aesthetics with efficient power generation, building integrated photovoltaic systems offered by Innovations Unlimited ME can complement environmental aspirations by producing clean electricity while providing thermal insulation and artistic shading that filter out harmful radiation. Pioneering projects that are adopting this innovative technology in the region are underway, promising to redefine architectural innovations

TRUE TO OUR CORPORATE CITIZENSHIP

In line with the nature of our work, we recognize our responsibility as a corporate citizen to preserve the environment for future generations. We therefore strive to contribute to the creation of a green culture by championing environmental initiatives that are true to the cause. One such initiative this coming year will take on a broad national scope in Qatar, and will feature an exceptional sustainability festival with year-long activities that aim to draw the general public and especially youth, to consider human impact on the planet and join the movement towards sustainability. The festivities will include a captivating blend of entertainment and educational attractions, ranging from concerts and symposia to live displays. ■